



September 26, 2014

To Whom It May Concern:

It is my pleasure to recommend to you Mr. Matt Barber. Matt has been entertaining at Brookdale Ocean House since 2008. I always make it a point to book him for an afternoon or evening when I find he is in the Los Angeles area. I first met Matt when I was the Lifestyles Director for Brookdale Place of Paradise Valley in the Phoenix, Arizona area in 2006. I booked him for entertainment at that community as well.

Matt sings all the old standards in the manner of Sinatra, Bennett, etc. but with his own special style. He engages with our Senior population extremely well. They are always excited to see and hear a man of the younger generation performing "their" music with such style.

I spent four years as an Activity Director for Recreational Vehicle Parks. I know that his music will be a huge hit with that audience as well. I wish I'd had access to his services when I was doing this booking!

Matt is an extremely professional artist, has a kind and engaging personality, and great talent. You will not be disappointed in engaging him as a performer for any audience or venue.

If I can be of further assistance, please do not hesitate to contact me.

Respectfully,

Carole Crook  
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